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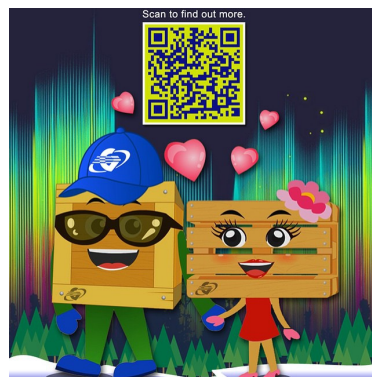
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Highlights

Rounding up our Scandinavia Promotion Program

A series of campaigns were rolled out for the Scandinavia Promotion from December 2014. This is a strategic cooperation with our long term partner, Nordicon, who is the leading neutral consolidation company in the Nordic region with offices in Sweden, Norway, Finland and Denmark.

Scandinavia is an important market with strong growth potential. Combining the global strengths of Globelink Group and the strong market standing and capabilities of Nordicon in Scandinavia, Globelink will continue to grow from strength to strength and to improve our market leadership.



The campaign was illustrated by our very own Globelink Mascot, Mr. Carton's exhilarating journey through Scandinavia, to the rescue of his love, Ms. Pallet. The animated characters and their love story added much fun and joy to the campaign.

The 4 episodes brings you through Scandinavia from Sweden, to Norway, to Denmark and finally Finland.

This is the second Group coordinated campaign after the initial one launched for Turkey in 2013. For both campaigns, it involves services from all our Globelink offices into Turkey / Scandinavian ports. This allow our network to have close collaboration and interactions with each other, providing the opportunity to explore new channels for discussion.

These campaigns have provided us with abundance of learnings and valuable insights on market situation, customer behaviors and much more. They form a strong basis for our next initiative, which may be transpired in different ways.





Apart from the promotion mechanics itself, the campaign also brought a lot of fun to our offices and colleagues. There are many views and 'likes' attained on our social media platforms (Facebook, Twitter & Instagram) and the campaign's animations were widely circulated via WhatsApp and WeChat too.



Stay tuned for our last Episode which will be launched next month:



Globelink would like to express our gratitude to all our valued customers for the support of the Scandinavian Promotion Program. We look forward to your continual support for future promotions!



New Consolidation Services

We have added the following consolidation services into our CWT Globelink Group network:

1. Barcelona to Pecem, Brazil

Carrier: Maersk

Sailing: Every two Sundays

Transit time: 23 days

Frequency: Fortnightly

For rates inquiry and more information, please contact Globelink Uniexco (Spain) at Tel: (34) 932687574 or Email: d.rodriquez@gl-uniexco.com

2. Jakarta to Barcelona

Carrier: "K" Line

Sailing: Every Thursday

Transit Time: 28 days

Frequency: Weekly

For rates inquiry and more information, please contact Globelink Uniexco (Spain) at Tel: (34) 932687575 or Email: j.lucia@gl-uniexco.com

3. Hong Kong to Ashdod, Israel

Carrier: Yang Ming Line

Sailing: Every two Saturdays

Transit Time: 21 days

Frequency: Fortnightly

For rates inquiry and more information, please contact Globelink Hong Kong at Tel: (852)3975 7833 or Email: andy-leung@globelink-hk.com



4. **Hong Kong to Manaus, Brazil**

Carrier: MOL

Sailing: Every two Sundays

Transit Time: 36 days

Frequency: Fortnightly

For rates inquiry and more information, please contact Globelink Hong Kong at:

- Ms. Yuki Tsoi
Tel: (852) 3975 7867
Email: customer7@globelink-hk.com
- Ms. Karen Lo
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Email: karen-lo@globelink-hk.com

Holidays in MAY 2015



***we want to
hear from you!***

Send us a feedback via email

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Bulgaria	01 May	Labour Day
	06 May	St. George's day
	24 May	Culture and Literacy Day
China	01 to 03 May	Labour Day
Costa Rica	01 May	Labour Day
Croatia	01 May	Labour Day
Egypt	01 May	Labour Day
Guatemala	01 May	Labour Day
Hong Kong	01 May	Labour Day
	25 May	Buddha's Birthday
India	01 May	May Day
	04 May	Buddha Purnima
Indonesia	01 May	Labour Day
	14 May	Ascension Day
	16 May	Isra Miraj
Korea	05 May	Children's Day
	25 May	Buddha's Birthday
Kuwait	16 May	Lailat al Miraj
Malaysia	01 May	Labour Day
Morocco	01 May	Labour Day
Pakistan	01 May	Labour Day
Portugal	01 May	Labour Day
Romania	01 May	Labour Day
Singapore	01 May	Labour Day
Slovenia	01 to 02 May	Labour Day
	24 May	Whit Sunday
Spain	01 May	Labour Day
Sri Lanka	01 May	Labour Day
	03 to 04 May	Vesak Full Moon Poya Day
Thailand	01 May	Labour Day
	05 May	Coronation Day
Turkey	01 May	Labour and Solidarity Day
	19 May	Commemoration of Ataturk, Youth & Sports Day
U.A.E.	16 May	Lailat al Miraj
UK	04 May	Early May Bank Holiday
	25 May	Spring Bank Holiday
Vietnam	01 May	Labour Day

For article contributions and feedback, please email: newsletter@cwt-globelink.com

CWT Globelink Group

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